

The application of logo 150th anniversary of Maha Sarakham with I-San woven fabric

Atcharee Chantamool¹

Abstract

This research aims to apply the logo of the 150th anniversary of Maha Sarakham with I-san woven fabric. The group of silk weavers in Amphur Kosumpisai and Amphur Wapipatum Maha Sarakham were selected for studying. The data were analyzed and presented. The results are as follows :

The application of logo 150th anniversary of Maha Sarakham with I-san woven fabric shows the identity and creation technique of logo of the 150th anniversary of Maha Sarakham with I-san woven fabric. The logo include picture of Nadoon Pagoda which the public to respect, Leelawadee ; the flower that symbolic of Maha Sarakham, the Kanok pattern reflects of civilization. Picture of books reflect the education city and Soi Dakhmak ; a symbolic silk pattern of Maha Sarakham province on textile. When the design process was finished, then to the process of dye and weaving by the 55 round reed of a loom. The application of logo of

the 150th anniversary of Maha Sarakham on original local woven fabric is the product with wisdom conservation of ancient handicraft textiles. The product is part of the outreach 150th anniversary of Maha

Sarakham and Increasing revenue to the community.

Keywords: Application of Logo, 150th Anniversary of Maha Sarakham, I-San Woven Fabric